RAVEESH ARORA

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WORK EXPERIENCE

Mastercard | Experience Designer

December 2022 - Present

- Led the design of several digital products including digital wallets, mobile banking, white-labeled apps, cryptocurrency platforms, etc.
- Crafted digital experiences for in-person events, request for proposals (RFPs), and board meetings.
- Collaborated with other designers to create scalable design systems and templates.

ICICI Prudential Life Insurance Co. Ltd. | Management Trainee

July 2020 - November 2021

- Application Owner for Unicom, Email Campaign, SMS Campaign, WhatsApp Campaign, Command Center, OCRM, TCRM
- Managed end to end development process for the Unicom project which involved Requirements Gathering, Design & Prototyping, Development, Testing, and Deployment

Forbes Technology Ltd. | Software Development Intern

June 2019 - June 2020

- Developed and delivered a facial recognition program for attendance and security which as a result saved a lot of time from a daily activity
- Collaborated with PM and developers for research findings and development.

EDUCATION

NMIMS' Mukesh Patel School of Technology Management & Engineering, Mumbai

Bachelor of Technology, Information Technology, June 2020

- 3.44/4.0 GPA, with Merit Award

SKILLS

Tools: Figma, Illustrator, Photoshop, After Effects, Premiere Pro, Blender
Design: Strategic Design, Storytelling, Usability Testing, Stakeholder Management
Prototyping: ProtoPie, HTML/CSS, JavaScript